Vasilis Kolip
UX/Product Designer

Designing products with **user insights**.

WORK EXPERIENCE

VOICEMOD
2022 – 2023

Senior staff product designer (full-time)

Improved Voicemod's voice-changing app on MacOS and Windows, slashing uninstall rates by 80%.

- Led external interviews with users
- Conducted internal workshops with devs and PMs
- Provided constructive feedback and mentorship
- Developed & maintained the design system
- Significantly reduced uninstall & churn rates

Meta
2021 – 2022

Senior UX designer (full-time)

Originally employed by accusonus leading to the company's acquisition by Meta Reality Labs, I contributed to the development of cutting-edge audio and visual technologies with practical designs and high aesthetics.

- Designed user-centric experiences
- Collaborated with cross-functional agile teams, reducing development time
- Iterative design processes to improve usability
- Leveraged HTML/CSS/JS for prototypes cutting time-to-market by 15%
- Participated in design critiques elevating quality

Microsoft
2019 – 2021

Senior designer (full-time)

Following Softomotive's acquisition by Microsoft, I helped turn Power Automate Desktop (included in Windows 11), a B2B automation building tool, to a great success.

- Served as the principal designer of the agile team
- Led the UX design process & improved accessibility
- Worked on iconography
- Got great reviews at Gartner, Capterra & TrustRadius

ContactPigeon
2016 – 2019

Lead product designer (full-time)

ContactPigeon is a B2B SaaS e-commerce automation platform for which I helped built an email editor, an in-site popup editor & a push notifications creator.

• Took charge of the entire UI/UX process
• Led the launch of five successful new products
• Oversaw and worked on the design of key features
• Kept direct touch with users

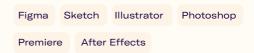## SKILLS

PROFESSIONAL

Wireframes User journeys Mockups
Prototyping User research Iconography
Usability tests Design systems
Workshops Motion graphics

TOOLS

Figma Sketch Illustrator Photoshop
Premiere After Effects

PROGRAMMING

HTML CSS JS

LANGUAGES

English Greek Turkish Basic Dutch

EDUCATION

Middlesex University
BA in animation and interactive media

University of Birmingham
BSc in artificial intelligence and computer science

CONTACT

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*To view my complete professional background, please visit my portfolio.